



CALL FOR EXPRESSION OF INTEREST FOR CONSULTANCY TO UNDERTAKE AN EVALUATION OF THE KENYA- STRENGTHENING ELECTORAL ACCOUNTABILITY AND INCLUSIVITY PROGRAM(SEAIP) PROJECT INTERVENTIONS

ABOUT FIDA-KENYA

The Federation of Women Lawyers (FIDA) Kenya is a non-governmental, non-partisan, non-profit making organization established in **1985** with a mission to promote women's individual and collective power to claim their rights in all spheres of life. FIDA-Kenya is a membership organization with over **1,400** women lawyers and law students committed to the creation of a society that is free from all forms of discrimination against women in Kenya. The organization works towards addressing challenges facing women's access to their social, political and economic rights.

To address these challenges, FIDA-Kenya has two key programs: The *Access to Justice Program* focuses on providing Legal Aid, Public Interest Litigation and Alternative Dispute Resolution (ADR) in the form of Mediation as well as Psychosocial Support. The *Women and Governance Program* focuses on advocacy, policy engagement and transformation of formal and cultural systems to ensure that they are gender sensitive and responsive, uphold and respect women's rights.

BACKGROUND

Over the past several decades, there have been notable gains in women's leadership, with more women in decision-making roles in politics, businesses, and communities than ever before. While progress remains slow, limited, and uneven, the following policies, strategies, and initiatives have shown success in balancing power between men and women in leadership.

Women's share of parliamentary seats has increased by almost 0.6 percentage points each year since 2007, approximately doubling women's representation in parliaments since 1995. Globally, during the 2017 elections, women took approximately **5%** more seats than before.

Women are powerful agents of change, and the far-reaching benefits of diversity and gender parity in leadership and decision-making are increasingly recognized in all spheres of society.

Women as leaders and decision-makers at all levels are critical to advancing gender justice and gender equality—and to furthering economic, social, and political progress for all. When women are meaningfully represented and engaged in leadership bodies – such as legislatures, courts, executive boards, and community councils – laws, rulings, and decisions are more likely to be inclusive, representative, and take diverse views into account.

- 1) Women's leadership within households, including decision-making over land and household income, improves access to education and healthcare for their families.
- 2) Countries with a greater proportion of women as top decision-makers in legislatures have lower levels of income inequality.¹ Peace agreements are 35% more likely to last at least 15 years if women leaders are engaged in their creation and execution.
- 3) When women hold more executive leadership positions, their companies are more profitable: companies in the top quartile for gender diversity on executive teams are 21% more likely to outperform the national average.

- 4) The case for balancing the power equation in leadership has never been more clear: elevating women in decision-making benefits politics, businesses, and communities. Women’s leadership is also intrinsically linked to achieving the Sustainable Development Goals—including and beyond Sustainable Development Goal 5 “Achieve gender equality and empower all women and girls.”

SCOPE OF CONSULTANCY

Kenya-Strengthening Electoral Accountability and Inclusivity Program (SEAIP), is a partnership of national non-profit organizations, bringing together ELGIA (prime), Federation of Kenya Women Lawyers (FIDA-Kenya), the Centre for Multi- Party Democracy (CMD-Kenya), and the Kenyan Chapter of Transparency International (TI-Kenya), collaborating with U.S based Democracy International (DI) for strategic technical support and robust learning. It brings together Kenyan professionals working to enhance the democratic space, empower citizens and ensure accountable and, responsive governance, in a Kenyan-driven partnership, augmented by Regional-African and global experience.

The SEAIP consortium emphasizes assistance through key governance and electoral institutions in Kenya, such as Parliament, Judiciary, Independent Electoral and Boundaries Commission-IEBC, Office of the Registrar of Political Parties-ORPP, Political Parties Dispute Tribunal-PPDT, Political Parties Liaison Committee-PPLC, and other entities responsible for facilitating democratic processes, fostering citizen participation and inclusion as well as managing electoral disputes in Kenya. The approach focused on capacity building, fostering collaboration, advocacy, peer learning and lessons transfer, technical assistance and advisory among other context relevant solutions. The project aim is to support these stakeholders to collectively improve their technical capacity to discharge their constitutional and statutory mandates in the organization of accountable, inclusive, fair and transparent elections in 2022; by enhancing inclusivity and participation, accountability, efficiency and transparency into their operations, communication and oversight, including ability to deter elite and political manipulation and interference at all levels.

The project also supports advocacy platforms which advance policies which redress gender imbalance and promote reforms which safeguard and empower women in leadership, including enhanced compliance with election laws; timely and responsive law reforms; reduced corruption, violence and vote buying during the 2022 electioneering period; and increased adherence to the rule of law and obedience to decisions of courts on electoral disputes.

The project has 4 outcomes which aim to having;

- 1) *Increased number of women elected to various positions in the 2022 general elections.*
- 2) *Improved inclusion and participation of women-youth and women-PWDs in leadership positions and party structures in the post-election period.*
- 3) *Enhanced prevention, response, investigation and prosecution of SGBV cases during the election period.*
- 4) *Increased action outturn, on policies that are aimed at safeguarding women in politics, advancing parity, reducing barriers and expanding opportunities for women in the 2022 elections.*

FIDA-Kenya has been on the forefront in supporting this course. In reference to the Gender audit report of 2017, the findings necessitated FIDA-K to come up with strategies in efforts to increase the participation of women in leadership and governance in the political field. In connection to this, FIDA-Kenya would like to Conduct an **Evaluation of the project interventions in regard to supporting women political participation during the 2022 General Election**. This study would help both FIDA and partners determine to what extent the gender agenda in the just concluded general elections has been achieved. It is in this regard that the organization is seeking for the services of a suitable firm to undertake this assignment.

Overall objective of the consultancy

The overall objective is to conduct an **Evaluation of the SEAIP project interventions in supporting women political participation in the just concluded Kenya's General Elections 2022**

Specific objectives of the assignment

1. Audit FIDA-Kenya projects interventions focusing on the implementation journey including;
 - i. Branding of female candidates
 - ii. Media campaigns
 - iii. Electoral Monitoring and observation
 - iv. Establishment of support structures e.g. the SGBV court
 - v. Electoral Dispute Resolution support
 - vi. Impact of the Vote a dada slogan campaign
 - vii. Women Leadership Academy
2. Document best practices emanating from the project
3. Analysis of the two thirds gender rule and its effect on equality and equity;
 - i. An analysis of the two thirds gender rule?
 - ii. What is the status of implementation (include issues of gains and challenges, advisory by supreme court)?
 - iii. Two thirds gender rule – intersectionality how it affects minorities persons with disability.
 - iv. Role of women political caucus influencing two thirds gender rule.
 - v. Political party funding – how two thirds gender rule as a requirement for funding has influenced the implementation in political parties.
4. Contextual analysis of women representation paying attention to the main highlights of 2013,2017 and 2022 general elections
5. Recommendations geared towards increasing more women in leadership positions – interventions to implement the Constitutional imperative of 2/3rd gender

Methodology

The consultant will be expected to utilize both qualitative and quantitative participatory approaches to conduct the research. Among stakeholders to be engaged are FIDA-Kenya beneficiaries, including those from (FIDA-Kenya's Women Leadership Academy) and state and non-state actor's instrumental in the electoral process. These may involve key interviews and FGDs with select stakeholders.

Indicative Time Frame

It is expected that the whole task should be completed within 30 calendar days.

Deliverables

The following are the deliverables:

1. Inception report detailing the methodology, work plan and budget.
2. Submission of all data collection tools for approval before data collection.
3. First draft research report.
4. Submission of hard and electronic copies of materials, data collected/analyzed and other documents.
5. A summary PowerPoint presentation highlighting main findings and recommendations.
6. Final report detailing the process and methodology, findings, lessons learnt and key recommendations.

The consultant shall report to **the Head of Programs and have direct communication with FIDA-Kenya's Monitoring and Evaluation team**, during the execution of this assignment.

Expected Profile of the Consultant

1. Bachelor's degree in Social Sciences, Law, Research or Gender Studies. (Master's degree in the above will be an added advantage.)
2. A minimum of 10 years' experience undertaking research on human rights.
3. Evidence of undertaking similar work in the last five years.
4. Excellent analytical and report writing skills.

Requirements

Interested, companies or research firms should submit a detailed expression of interest (technical and financial proposal):

- The technical proposal should include an interpretation of the objectives of the consultancy, detailed methodology and an elaborate work plan. Organization capacity statement, past experience and activities CVs of the consulting team and their roles in the achievement of the assignment; names, addresses and telephone numbers of three professional referees.
- The financial proposal should include a detailed budget proposal; a detailed profile of the firm including contact and physical address, telephone numbers and copy of registration certificate, VAT and PIN where applicable.
- At least one support evidence for gender audit work.

Interested applicants should send their expression of interest documents (in PDF format), clearly marked **"Expression of Interest –Evaluation of SEAIP project interventions** on or **before 5.00pm, Friday 28th April 2023** to: **The Executive Director, Federation of Women Lawyers (FIDA-Kenya), Amboseli Road, Off Gitanga Road, Lavington. P.O. Box 46324– 00100, NAIROBI** or email to: procurement@fidakenya.org